

Do recent CEO resignations forefel a global conspiracy involving mass extinctions, automation, and economic collapse? No, that's not true: The post being widely shared is filled with fear-mongering conspiracy theories. While several chief executive officers have stepped down in recent months, there is no evidence linking these moves to a coordinated "shift in power" on a global scale.

The claim originated in <u>a post</u> (archived <u>here</u>) published on Facebook by Cody Harris on March 12, 2020. It opened:







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Right before corona virus came...

"

CEO of disney stepped down CEO of Tinder, Hinge, OKcupid, Match all stepped down CEO of Hulu stepped down CEO of MedMen stepped down CEO of L brands like Victoria Secret bath and body works stepped down CEO of Salesforce's stepped down CEO of Harley Davidson stepped down CEO of IBM stepped down CEO of T Mobile stepping down CEO of LinkedIn stepping down CEO of Mastercard is stepping down And soooooo many more, but let's just









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Cody Harris

Right before corona virus came...

CEO of disney stepped down

CEO of Tinder, Hinge, OKcupid, Match all stepped down... Altro...



There are several copy-and-paste versions of this post, but this appears to be the original one because it mentions "Cody" by name a couple of times. It has received hundreds of shares, comments, and engagements. Here is a sample of the many versions being shared online:



The post attempted to link a string of CEO resignations that it claimed happened *before* the novel coronavirus outbreak to a global conspiracy theory. Harris suggested that the CEOs "had warning before any of us" and stepped down "to prepare for something much bigger than themselves."





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Not Real

In many cases, the executives are actually remaining with the company in other roles. Bob Iger, for example, is staying with Disney through 2021.

As detailed below, the post wrongly said these executives stepped down before the coronavirus outbreak, which originated in Wuhan, China, in December 2019. The <u>first case</u> in the United States was announced on January 21, 2020, in Washington state.

In fact, some of these departures were announced *after* that date, not before. The post is also misleading to suggest these administrative changes are somehow interconnected.

Here are the facts about each of the CEOs referenced in the post:

- Bob Iger <u>Stepped down</u> as CEO of Disney on February 25, 2020. He will become the executive chairman through 2021.
- Mandy Ginsburg She
 resigned from Match Group as
 CEO and from the board of
 directors on January 28, 2020,
 to focus on her health. Ginsburg
 had a double mastectomy and
 required more surgery,
 according to Tech Crunch.
- Randy Freer <u>Stepped down</u>

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as CEO of Hulu on January 31, 2020, after Comcast sold its stake to Disney in 2019. Disney moved the business under its own executives.

- Adam Bierman The CEO and co-founder stepped down effective February 1, 2020, but he will remain on the board. Barron's reported that the company's stock had dropped more than 90% in the past year under his leadership.
- Leslie Wexner The chairman and CEO of L Brands' announced in February 2020, that he was <u>stepping down</u> after leading the company for more than five decades. Wexner, 82, will become chairman emeritus, and remain on the board, according to Bloomberg.
- Keith Block He stepped down as co-CEO of Salesforce on February 25, 2020, but he will stay on as Advisor to the new CEO.
- Matt Levatich He resigned as Harley CEO on February 28, 2020, after 26 years at the motorcycle company. According to USA Today, the company's shares had dropped 46% since he took over the company in May 2015. The paper reported the board said it was time for a new leader at the helm.
- Ginni Rometty She



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announced on January 30, 2020, that she would <u>no longer</u> <u>serve</u> as CEO of IBM but will remain with the company as executive chairwoman of the board until the end of the year. The New York Times reported Rometty "struggled to achieve growth at the technology giant as it made the transition to new fields like cloud computing and artificial intelligence."

- John Legere On November 18, 2019, T-Mobile announced that Legere would <u>leave his role</u> as CEO at the end of his contract on April 30, 2020. However, he will remain on the board.
- Jeff Weiner LinkedIn announced on February 5, 2020, that Weiner had decided to <u>assume a new role</u> as the company's executive chairman effective June 1, 2020.
- Ajay Banga On February 25, 2020, Mastercard announced that Banga would <u>depart his</u> <u>position</u> as CEO next year and take over as executive chairman, according to CNBC.

<u>USA Today</u> reported that Iger was among a number of executives to step down abruptly or be ousted from their roles. However, in almost all of the cases the Facebook post cited, the executives are remaining









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with the company in some capacity. To suggest that they all collectively decided to depart because they had some warning about a future crisis is nonsensical. In some cases, the company boards simply wanted new leadership.





Exactly what the timing of these resignations had to do with the novel coronavirus is not made clear in the rambling post, which is filled with grammatical and spelling errors.

Harris opined that the coronavirus outbreak "was a planned epidemic" Hoax Alert and had been in the works for decades, but he offered no evidence to back up his claims. It appears to be just his unqualified opinion. Lead Stories has debunked <u>similar suggestions</u> before.

Finally, he went on to foreshadow economic doom, mass layoffs, and a shift to a virtual world. There is no reason to suggest this doomsday scenario will play itself out, though. Fear-mongering posts such as this only serve to create a sense of panic at a time when the public is being urged to stay calm. ax Alert



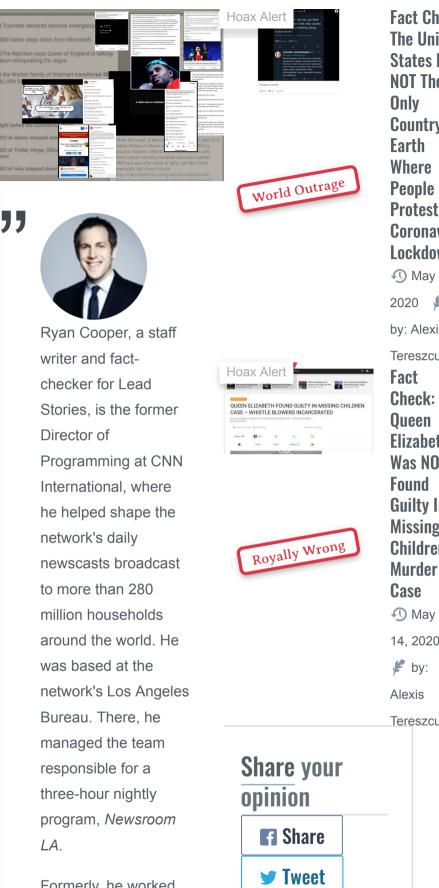
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Formerly, he worked at the headquarters in Atlanta, and he spent four years at the

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file:///Users/steno/Downloads/Articoli%20dal%2014:5/Fact%20C...20To%20Global%20Conspiracy%20%7C%20Lead%20Stories.webarchive Pagina 8 di 10 London bureau. An award-winning producer, Cooper oversaw the network's Emmy Award-winning coverage of the uprising in Egypt in 2011. He also served as a supervising producer during much of the network's live reporting on the Israel-Hezbollah conflict in 2006, for which CNN received an Edward R. Murrow Award.

Read more about or contact Ryan Cooper

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